



Changing Peoples' Lives...

BY ASH PARMAR

DO YOU FEEL EMBARRASSED WITH YOUR MOUTH OR YOUR SMILE?

Sometimes when I meet a new client for a consultation, I hear in the conversation how they are embarrassed with their mouth. People can be worried or embarrassed with either their smile or the appearance of their teeth, or indeed with the overall poor dental condition. Often, the patient may be nervous of going to the dentist (because of previous bad experiences). This can exacerbate the whole situation and make the person feel even worse.

My role in this situation is to immediately give the person reassurance and hope that things will be fine. It is important for the person to realize that many other people may look and feel the same way. When I show the new client some before and after photographs of similar cases and the amazing transformations, they feel a lot more relieved.

In my experience, I find men can be more embarrassed of visiting the dentist. This is often the case if there are broken teeth and signs of gum disease. People lead busy lives and many years can go by without them actually having to go to a dentist. Eventually, there may be a painful tooth or a problem that needs sorting out. Once the patient builds up trust in a dentist and feels confident that they are not being judged in any way, then they become relaxed and receptive to improve the dental situation. It is really about overcoming the initial hurdles or "battles of the mind".

The following two patients are excellent examples of how life changing dental treatment can be: -

KEITH GUM DISEASE

Keith had advanced gum disease and was losing teeth. He had not been to the dentist regularly and felt embarrassed with his dental condition. After seeing our hygienist a few times, giving up smoking and having some simple cosmetic treatment with me, he was a totally new person.



An example of a patient that did not visit the dentist for years



Keith before dental treatment

Keith after dental treatment

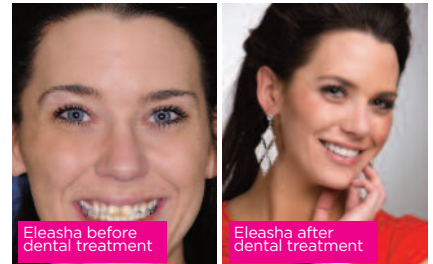
ELEASHA DISCOLOURED /CROOKED TEETH

Eleasha was very conscious and embarrassed of her smile, and this affected her in many ways in life. People used to make comments about her teeth. You can imagine how she

felt when we showed her the mirror for the first time to look at her new smile. Her testimonial is so powerful that I have put her video on the homepage of our website www.smiledesignbyash.co.uk.



Discoloured crooked teeth



Eleasha before dental treatment

Eleasha after dental treatment

So, if you feel like Keith or Eleasha did, and think that there is no hope for you, then please think again. No matter how small or big your dental concerns are, we can definitely help you. Accept our invitation for a **FREE INITIAL CONSULTATION** and discover how you can benefit from a healthy mouth and an attractive smile!



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