"I am an experienced clinician, having spent time overseas in the United States and Germany in practice as well as private practice in the UK, I have known Dr Ash Parmar now for well over a decade. Through our mutual interests in constantly striving to improve, we have learnt together and worked together professionally on several occasions. I have been impressed with his attention to detail and his caring disposition towards his staff and, in particular, towards his patients. When my wife wanted a Smile Design, I had no hesitation in choosing Ash to do this for her. She was delighted with the end result."

Ian Wellings (Dentist & Implantologist)