# FEEL GOOD DENTISTRY **FUNDRAISING VISION**



sh Parmar is at last able to realise his vision to raise much needed funds for two charities working with young children. It's a passion close to his heart and here he tells Christine Baker why.





What is your target and who are the charities?

Ash: I believe that with help I can raise £20,000 in 6 months to be shared between two charities. I am a great supporter of local charity Haven House Children's



www.havenhouse.org.uk based in Woodford Green. It supports families and cares for children and young people with life-limiting and life-threatening conditions across North and East London, West Essex and East Hertfordshire.

I am also a Trustee of Food for Life Vrindavan (FFLV) www.fflvrindavan.org which was established in 1990. The charity is based in the holy city of Vrindavan, two hours away from Delhi and provides education, food distribution, medical services, social development, clothing and a better environment for the poorest of the poor.

### Why?

Ash: I am grateful to be blessed with a successful career, loving family and all the creature comforts I need. I know I have the capacity and support network to raise money that will change lives and I want to give back to those less well off.

## What do you find special about Haven House?

Ash: Haven House is a well-run charity that does impressive work with children and their families facing huge emotional and physical demands with little support.

The hospice provides respite care for the children, enabling their carers to have a much-needed break, and also provides end-of-life care at the appropriate time. The hospice needs to raise £3.6 million in 2015-2016 to continue to provide a wide range of services that support families and make children smile.



# Why is FFLV in India close to your heart?

Ash: As Hindus we believe in Lord Krishna. Vrindavan is one of the holiest cities in India. It is the City where God himself was present over 5,000 years ago. Food for Life Vrindavan is a fantastic charity where up to 3,000 children get education, food and medical care.

### When does the fundraising start?

Ash: We have already started! At a function at our Chigwell dental practice in September we raised £3,771 so we are well on our way.

Ash was talking to Christine Baker at Christen Media www.christenltd.co.uk





## THE DETAILS

Smile Design By Ash contact our practice on 020 85000544. Visit www.smiledesignbyash.co.uk for more information