

CHANGING CHILDREN'S LIVES - CHARITY FUNDRAISER ASH'S FUNDRAISING VISION EXCEEDED - £34,000 RAISED

Haven House Children's Hospice, based in Woodford Green and Food for Life Vrindavan (FFLV) in India



Bhikhu and Ash Parmar, Charlotte Terry, Rupa Ragnath, Ravin Ganatra

Photographs courtesy of ©Stephen Pover Photography

Last November charismatic cosmetic dentist Ash Parmar launched his mission in LIFE series magazines to raise £20,000 to help children in the UK and in India. Being able to make a difference to the quality of their lives and their families is a passion close to Ash's heart.

Christine Baker, Christen Media, has been privileged to followed Ash's journey and reports on the climax of all the hard work, commitment and determination of so many to make Ash's vision come true.

Ash said "I am grateful to be blessed with a successful

career, loving family and all the creature comforts I need. I knew I had the capacity and support network to raise money that will change lives and I wanted to give back to those less well off.

"I am so pleased and grateful to everyone for helping us to exceed our original target – my family, staff, friends and contacts went out of their way to help me. I want to thank you all!"

The fundraising event, attended by 300 people, was held at the Manhattan Suite, City Pavilion, Collier Row. The evening was packed full of entertainment with



Ash Parmar

along to auction his famous 'Strictly Come Dancing' shoes. An auction and raffle conducted by professional auctioneer Derek Fisher helped raise further funds on the night. Actor and producer Ravin

Bollywood dances, Ash's children performed on violins, magician Sean East and music by DJ Kash.

TV celebrity Nitin Granatra, who plays Masood in 'EastEnders', and reality TV star Mark Wright came

Mark Wright and his famous shoes with Ravin Canatra



He has worked really tirelessly and the funds raised will be used across a range of our services to support local life-limited children and their families. The continued support of Smile Design by Ash is commendable and shows just how much they care about giving back to the community."

Rupa Ragnath commented: "I am very grateful to Ash and his family for their commitment to raise money for the two charities. The event was very special and we

Kiran Madan receives flowers from Ash



Magician Sean East at work



Krishan and Roshni Parmar



Haven House volunteers



Nimu and Bhikhu Parmar

Ganatra kept everything on track as the MC.

Charlotte Terry, Head of Community Engagement at Haven House, showed a compelling video featuring two parents and their children who benefit from the service. One of them, Kiran Madan was at the event and reinforced the quality of work that goes on there.

Rupa Ragnath, founder of FFLV and Ash Parmar, a Trustee, told the audience about work going on at Food for Life Vrindavan for children and young women. The charity provides education, food distribution, clothing, medical services and a better environment for the poorest of the poor.

Mike Palfreman, Chief Executive of Haven House, said "We are incredibly grateful to Smile Design by Ash for all the fundraising efforts.



Mark Wright and Rekha Jethwa who won the famous shoes



Nitin Ganatra and Rupa Ragnath

received great feedback from so many people."

Ash said "I am particularly pleased to have Christine Baker and photographer Stephen Pover on my team. They do great work and have given me their full support."



THE DETAILS

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